

VICXXO[®]

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CEO Message

VICXXO creates consumer electronics that empower mobile lifestyles and help people realize the power of technology. We make the most basic products the best. We present new concepts of products that do not follow trends but technology. There are always products welcomed and needed by customers these are our product portfolio. The simple and modern design lead to a longer wearing tolerance by customers. We always consider what to cut out to achieve reasonable but effective products. The way of dealing with problems are different from others and this has been always right. We think over what to subtract rather than add.

携帯性を重視したライフスタイルのスマートフォンアクセサリを研究開発しています。

VICXXOは最も基本的な製品を最高の製品に作り出すために努力しています。

お客様のニーズと選好する生活スマート機器、流行に従わないシンプルながらモダンなデザインで
未永く使用できる新しいコンセプトの製品をリリースしています。

VICXXOが目指すコスパパフォーマンスのために何を減らさなければならないのか？

VICXXOの商品に対する考え方は、他社とは異なります。そして、それは常に正解でした。

プラスより余計なものを減らすことから悩みます。

あなたのためのモバイルライフ。

VICXXO GROUP LIMITED. CEO Alex Ko



BRAND

VICXXO[®]

BRAND

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BRAND NAME



VICXXO, derives from two words, VIC is from “VICTORY” and XXO is from “a boomerang and Infinite loop ∞”. Both were combined to reflect the ideology behind our values in everlasting victory in the Global market.

勝利を意味するVICTORYとブーメランとインフィニティループの形を文字列として再誕生したXXOの合成語で

VICXXOは、モバイルサードパーティマーケットで永遠に勝ち続けたいという新造語です。

BRAND CONCEPT

THIS IS YOUR MOBILE LIFE A Trusty VICXXO

This is your mobile life The slogan includes a brand identity that satisfies customers by making the most basic products the best.

あなたのためのモバイルライフ（This is your mobile life）

最も基本的な製品を最高に作り上げ、顧客満足を目指すことを元に

信じて使用するVICXXO（A trusty vicxxo）になる

というブランド哲学を含んでいます。

BRAND

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BX CORE VALUE



BALANCE

We don't pursue striking, unusual performances, or fancy designs.

Design considering product and package together.

We value design balance.

目立つ特別なパフォーマンスや華やかなデザインを追求していません。

製品とパッケージを考慮したデザイン。

私たちはデザインのバランスを大事にしています。



CORE VALUE

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ECO FRIENDLY

Minimal and eco-friendly materials, so that everything is not excessive

We think of protecting the environment for the future to come.

Packaging the product to a minimum so that customers can make reasonable purchases.

This is what Eco-Friendly is.

最小限の素材や環境にやさしい素材、すべてのものをシンプルに。

私たちは、未来の環境まで考えています。

最小限のパッケージに合理的なコスパまで。エコーは、このような事です。



VICXXO
Type-C to Lightning

Made for iPhone | iPad | iPod

Use of the marks for items listed herein means that an accessory has been designed to connect specifically with the named product(s) identified in the header, and that it has been certified by Apple to work with the named product(s). Accessories that do not bear the marks of the named product(s) may not be designed to work with the named product(s) and may affect warranty performance. Accessories for iPad Air, iPad Pro, iPhone, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries.

Long version
Supports fast charge for iPhone 8 or later when used with an USB-C power adapter and supports USB Power Delivery (USB-PD). You can charge your iPhone up to 50 percent in 30 minutes.

KAEIZ_X3 - USB C to Lightning

Made for:
iPhone 12 Max
iPhone 12
iPhone 11 Pro
iPhone 11
iPhone X
iPhone 8
iPhone 7 Plus
iPhone 7
iPhone 6s
iPhone 6

(For information)
iPad Air 2
iPad Air
iPad mini 4
iPad mini 3
iPad mini 2
iPad mini 1
(All generations)

CORE VALUE

V2

When the width
can't easily connect to the phone.

COM

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ACHROMATIC

Minimized and simplified color. Non-stimulating achromatic design.

We pursue simple design that suits any space or object.

カラー使いを際限に抑えたシンプルな無彩色のデザイン。
どんな空間やものにも似合うようにシンプルなデザインを
追求しています。



CORE VALUE

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THIS IS YOUR MOBILE LIFE

We want to provide the best quality products and customer service.

We consider the absolute balance of product functionality and sustainability.

We pursue a design that will not make you tired even if you use it for a long time.

We will always strive for your mobile life so that you can purchase products with minimal packaging at a reasonable price.

私たちは、最高品質の製品とレベル高い顧客満足サービスを目標とします。

製品の機能性と持続性の絶対的なバランスについて悩みます。

長持ちしても飽きのこない空間デザインバランス。

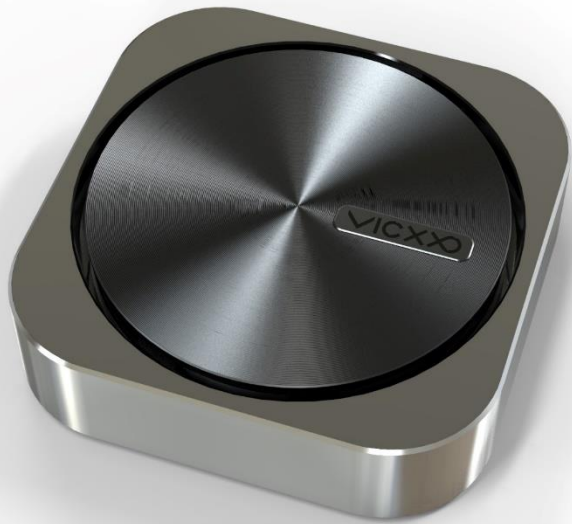
最小限に抑えた製品パッケージによる合理的なコスパまで、

いつもあなたのモバイルライフとお供します。

PRODUCTS

SMART ACC

	Car Cradle	CARMEL
	Car Quick Charger	CAIGER
	Cable	KAEIZ
	Desktop Cradle	VELOS
	Desktop Charger	MAKAN
	Wall Charger	TERAN
	Wireless Charger	WYSER
	Waterproof	PRISM
	Powerbank	QURAN
	Pouch	POUCH
	Selphie Stick	XTRIM
	Smarthphone/Pad Screen Protector	GLAS



PRODUCTS

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OVERVIEW

Company name	(Korea) VICXXO CO.,Ltd. / (HongKong) VICXXO GROUP LIMITED.
Establish	2008.02
HeadQuarter	(Korea) B-1803, 606, Sebusaet-gil, Geumcheon-gu, Seoul, SouthKorea (HongKong) RM1802B-A8, FORTRESS TOWER, 250KING'SROAD, NORTH POINT HK
Products development	SmartPhone Screen Protector, Quick Charge, Cable, Cradle, Pouch etc.
Business area	Online market business(korea & amazon), Product Design, Product manufacturing
Sales	\$ 10 billion (2020y / KR Only)
Headcount	13
Patent registration	42 (2020y)
Trademark right	Korea, Usa, EU, India, Japan, China, Austraila, Indonesia , Mexico, Philippin, Rusia, Vietnam

2008

Korea office Established
韓国法人設立

2016

HongKong office Established
香港法人設立

2017

US Amazon online market
US Amazon入店

2020

We registered the patent.

私たちのアイデアで誕生した特許登録数

62

SmartPhone Screen Protector, Quick Charge, Cable, Cradle etc.
(2008y ~ 2020y)

We developed a product.

私たちが開発した商品の数

405

SmartPhone Screen Protector, Quick Charge, Cable, Cradle etc.
(2008y ~ 2020y)

We sold the Smartphone/Pad screen protector

スクリーンプロテクターの累積販売枚数

20,068,672

SmartPhone Screen Protector sales
(2008y ~ 2020y / KR Only)

Easy mobile Life.

お問合せ

輸入発売元：株式会社リスティック

VICXXO@JP-OFFICIAL.COM / 050-1024-6760

<https://vicxo.jp-official.com>

Thanks